

ROBOTNA

Sponsorship Opportunities



The Future of E-Sports

ROBOT FOOTBALL OLYMPICS

Dead Sea, Jordan

12+ Arab Nations · Thousands of Youth · One Champion

5TH - 6TH
DEC
2025

robotna-روبوتنا
robotnajo

robotna
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MORE INFO:
INFO@robotna.org

Hosted at

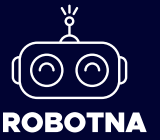
Hilton
KING HUSSEIN BIN TALAL
CONVENTION CENTRE
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partners
&
sponsors





أولومبياد كرة قدم الروبوتات
Robot Football Olympics



ROBOT FOOTBALL OLYMPICS

The Future of **E-Sports** Has Arrived

IS THE WORLD'S PREMIER ROBOTICS FOOTBALL CHAMPIONSHIP



where Technology meets the thrill of FOOTBALL.

Launched in 2022, RFO challenges school students to



DESIGN,

BUILD

AND CODE

intelligent robots that compete in high-energy football matches



RECAP VIDEO



AL JAZEERA COVERAGE



AL ARABIYA COVERAGE



COMPETITION TRACKS

To ensure an enriching and age-appropriate experience for all participants, the Robot Football Olympics (RFO) is structured into two main divisions, tailored to the developmental and technical capacities of youth aged 10 to 16:

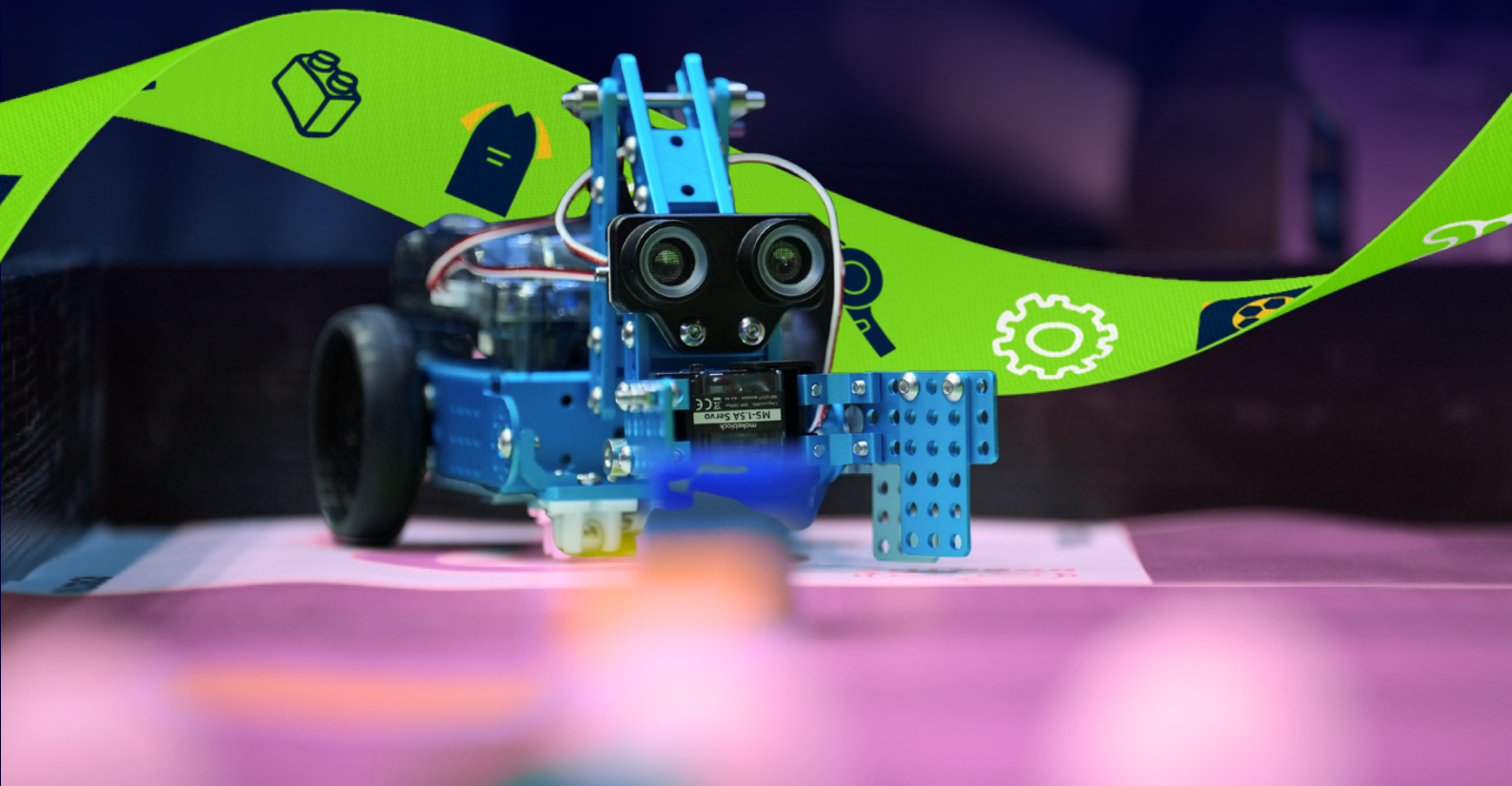


Juniors



Seniors

Age	9 - 13 years	10 - 17 years
Match Format	Remote Controlled	Fully Programed
Team Size	2 - 4	2 - 4
Robot Type	Open	Open
Participation Type	Schools & centers	Schools & centers





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Robot Football Olympics



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5 – 6 December 2025
Dead Sea, Jordan

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أولومبياد كرة قدم الروبوتات
Robot Football Olympics



THE POWER OF THE LOCATION

WORLD-CLASS PRESTIGE



Strategically located by the Dead Sea, this iconic venue has hosted royalty, presidents, and Fortune 500 CEOs. Its prestige brings instant credibility to any event—and any brand associated with it.

Hilton
KING HUSSEIN BIN TALAL
CONVENTION CENTRE
MANAGED BY HILTON

MAXIMUM BRAND EXPOSURE



Expansive branding zones—banners, LED screens, and logo placements from the entrance to the main stage. Prime opportunities for visual dominance throughout the venue.



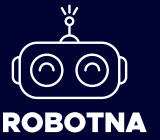
HIGH FOOTFALL OF TARGET AUDIENCE



Over 1,000 attendees, including top-performing youth, school leaders, tech partners, and media outlets—ideal for showcasing your brand and forming high-value connections.



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Robot Football Olympics



PREVIOUS EDITION HIGHLIGHTS

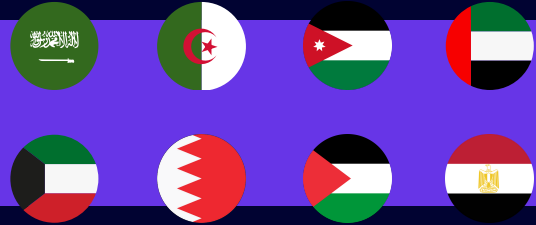
Proven Impact. Regional Reach.

In just **3 editions**, Robot Football Olympics has become a regional benchmark in tech-education competitions.

Key Highlights:



12 ARAB
COUNTRIES REPRESENTED



+150
certified referees



+250
dedicated volunteers



+1000
student participants



5+ MILLION

ORGANIC VIEWS ACROSS SOCIAL MEDIA PLATFORMS



أولومبياد كرة قدم الروبوتات
Robot Football Olympics



Why RFO 4.0 is Your **Next Big Sponsorship Move**

FUTURE OF E-SPORTS



Robot Football is not just a game — it's the next evolution of **E-sports**, blending technology, strategy, and STEM education into a new competitive experience for the Arab world.



Unmatched Regional Reach



+12
Arab countries.

+1000
young talents.

Millions reached
through schools, media,
and social platforms.

Strategic ROI & Lead Generation



Engage with decision-makers in education, government, and tech. Access exclusive B2B and B2G networking opportunities that come with long-term value.



The FIFA of Robotics Sports



You're not just sponsoring an event — you're joining a global-class league.

RFO is your ticket to the future of Arab E-sports.

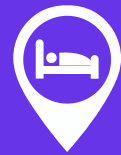


Strategic **Tourism & Economic** Impact

A Boost to Jordan's Hospitality Sector



RFO 4.0 brings over 150 hotel rooms booked for four nights — generating more than **\$150,000 in direct hotel income** during **off-season**, supporting local tourism infrastructure.



Economic Momentum in Off-Peak Season



1,000 participants

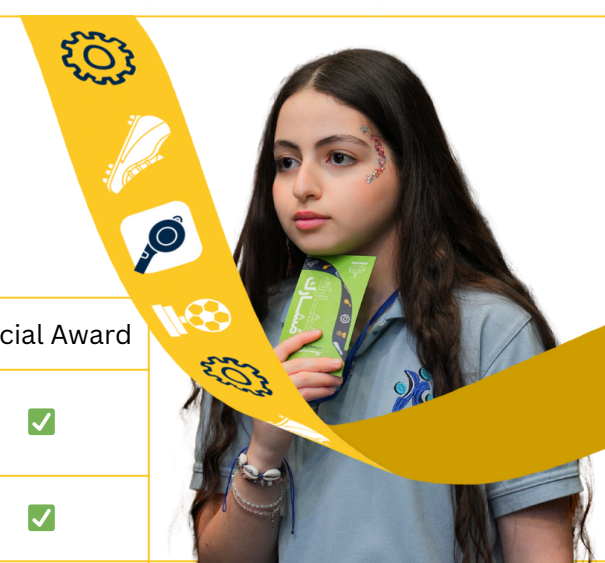
and international guests spending on transportation, dining, leisure, and shopping — creating significant ripple effects across local businesses and service providers.

Jordan Takes the Stage of Global Esports Power



RFO 4.0 positions Jordan as a rising hub in the world of esports — blending technology, competition, and innovation to place the Kingdom on the map of the **next generation of global e-sports**.

SPONSORSHIP PACKAGES

Feature / Benefit	1 Platinum	2 Gold	3 Silver	Supporter
Exclusive Category Sponsorship	✓			
Dedicated Press Mention	✓			
Logo on All Stadiums	✓			
Award in Sponsor's Name	Main Award	Special Award		
Speaking Opportunity at Opening Ceremony	✓	✓		
Logo on Jerseys & Robots	✓	✓		
Logo on Main Stage & Media Wall	✓	✓	✓	(shared area)
Promotional Material in Welcome Bags	✓	✓	✓	✓
Logo on Printed Materials	(large)	(medium)	(small)	(shared page)
Social Media Mention	6 posts	4 posts	2 posts	1 post
Exhibition Booth at Event	Premium	Premium	Standard	Shared Table
Complimentary VIP Passes	10	8	4	2
Sponsorship Investment (JOD)	15,000 JOD	10,000 JOD	5,000 JOD	2,000 JOD

All sponsors enjoy prominent visibility and strategic engagement throughout the event—with added benefits based on your level of support.



ABOUT ROBOTNA

Robotna is a leading EdTech company from Jordan, dedicated to empowering students with real-world skills in programming, artificial intelligence, and STEM.

Our Vision

To ignite curiosity, spark creativity, and equip every student with the skills to shape the future. We believe that with the right tools and guidance, every young mind can become a changemaker—

READY TO LEAD, CREATE, AND SOLVE THE CHALLENGES OF TOMORROW.

With over 100,000 beneficiaries across schools, universities, and educational centers, Robotna has become a trusted partner in future-focused education. Our impact has been **recognized through:**

- **King Abdullah II Medal for Excellence** (Third Class) – Honoring our role in modernizing tech education.
- **Crown Prince Award** for Social Responsibility – Acknowledging our youth empowerment initiatives.
- **100,000+ Beneficiaries Reached** – Across MENA region.
- **Forbes 30 Under 30** – Recognizing our founders for innovation in education.





Robotna's CEO receiving the King Abdullah II Award for Excellence.

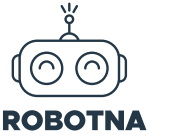


Robotna receiving Al Hussein Award for Volunteer Work.





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Robot Football Olympics



CONTACT & NEXT STEPS



WE'RE READY. ARE YOU?

Ready to partner with the Arab world's
most exciting tech-education event?

Contact us!



+962797087293



Info@roborna.org



OUR ESTEEMED

Clients and Partners

Organizations and institutions



Ministries and governmental agencies

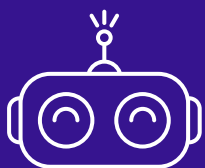


Channels and Media



Schools and educational institutions





ROBOTNA

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